**STONEWOOD ARCHITECTURAL PANELS RELEASES FIRST COLLECTION OF EXCLUSIVE, PROPRIETARY DESIGNS**

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FOR IMMEDIATE RELEASE, Oconomowoc, WI - 06/22/2017 - With a continued interest in the highest design and technology standards available, Stonewood Architectural Panels announces their first collection of state-of-the-art, proprietary designs—created for exterior panels and completely exclusive to Stonewood.

“We are proud to offer a collection that is truly our own and created with our customers in mind. These designs show architects and builders that Stonewood panels are more than just functional and well-made; they’re beautiful” notes Mike MacDougal, President/CEO of Stonewood Architectural Panels.

Samples of the collection are available to browse and order online through a user-friendly, interactive web interface. Customers are able explore new designs, view inspiration images, browse accent colors, and even add free samples to an online ‘sample shopping cart.’ Stonewood launched the new feature to cultivate inspiration and transform sample-browsing into a more dynamic user experience.

Boasting a collection of over 100 designs manufactured in America, Stonewood Architectural Panels have garnered the respect of top architectural clients throughout the country; establishing a name synonymous with quality. Their solid phenolic panels are used for exterior cladding and durable interior wall coverings, and meet the highest testing standards in the industry. Stonewood’s parent company, Fiberesin Industries, utilizes proprietary technology to thermally fuse laminates (resin-infused paper or wood veneers) to wood core materials or other substrates, creating engineered materials of exceptional performance, strength, appearance, and consistency.

For information about Stonewood Architectural Panels, contact Carol Danhof at 616-608-9995, [carold@innovative-mr.com](mailto:carold@innovative-mr.com), or visit [www.stonewoodpanels.com](http://www.stonewoodpanels.com).

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